



BRILLIANT INSTITUTE OF ENGINEERING & TECHNOLOGY

College Code: QA

(Sponsored by: Brilliant Grammar School Educational Society)

(Approved by AICTE, New Delhi, Affiliated to JNTU-Hyderabad)

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The screenshot displays the ARIIA website interface. At the top, there is a navigation bar with the ARIIA logo and the text 'ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS'. To the right of the logo is a navigation menu with links for 'About', 'Parameters', 'Framework', 'Gallery', and 'Contact'. Further right is the MoE (Ministry of Education, Government of India) logo. Below the navigation bar is a large banner with the text 'ABOUT US' and a sub-link 'Home / about'. The main content area begins with the heading 'Welcome to ARIIA' followed by a paragraph defining innovation and its role in the 21st century. The page is viewed in a browser window with multiple tabs open, including 'JNTUH AAC (Academic Audit)', 'ARIIA | Atal Ranking of Institut...', 'STATE BOARD OF TECHNICAL', and 'Government of India, All India...'. The system tray at the bottom shows the time as 1:21 PM.

Welcome to ARIIA

The buzzword across the globe for the 21st century is 'Innovation'. In the simplest term, Innovation could be defined as converting ideas into new or improved products, processes and services. Undoubtedly, Innovation is about taking inventions to marketplace by translating scientific knowledge into products, services and offerings for economic growth and social development. Even, Hon'ble Prime Minister of India has declared decade 2010-20 as the 'Decade of Innovation', to unleash the creative potential of every Indian. India has already been improving on global stage in terms of Innovation ranking from 86th place, 5 years ago, to 57th place this year.

For India to emerge as a global innovation hub, the youth of our country, especially in higher education institutions (HEIs) need to play a crucial role to create a sustainable innovation ecosystem. Hence, ideally all HEIs should have a comprehensive and functional mechanism to convert research into innovations. This ecosystem will encourage, inspire and nurture young students by exposing them to new ideas and processes resulting in innovative activities in their formative years.